Southern New Hampshire University

COLLEGE for AMERICA

ASSOCIATE OF ARTS IN HEALTHCARE MANAGEMENT

with a concentration in business

Regardless of industry or role, the fundamental skills gained through a liberal arts degree (such as critical thinking, decision making, and collaboration) are crucial to driving career success. College for America degrees from Southern New Hampshire University are built around student success with programs dedicated to helping students leverage their education for workplace advancement and personal growth. Our **Associate of Arts in Healthcare Management** degree is designed to support today's frontline healthcare professionals in developing the personal and business skills needed to improve patient care, satisfaction, and outcomes.

Career Outlook

The healthcare system is continually changing, and the jobs and positions within it are changing too. Today's community health centers, long-term care facilities, and medical practices need their non-clinical healthcare workers to work as part of a high-functioning medical team in fields such as:

Supervising, Community Health, Patient Services, Medical Office Services, or other related areas

The Associate of Arts in Healthcare Management is also the first step toward earning a bachelor's degree and pursuing management- level positions.

It is our mission to arm students with knowledge and skills they can apply in the workforce to help grow their careers.

Employer expectations are shifting; there is a growing demand for educated and skilled workers, and employees must be ready to adapt to meet those needs.

Higher levels of education are increasingly important for advancing career opportunities. Consider the following:

95%

65%

Over 95% of jobs created since 2010 have gone to workers with at least some college education.[1]

By 2020, 65% of all jobs in the US will require education and training beyond high school.[2]

What You'll Learn

In the Associate of Arts in Healthcare Management program, students master key competencies such as creating positive patient experiences, learning medical terminology and concepts, and understanding ethical obligations.

Students earning the College for America Associate of Arts in Healthcare Management complete competency-based, real-world projects, developing valuable skills in the process.

Content Knowledge
• Healthcare essentials • Business essentials
• Science, society & culture

Foundational Skills
• Communication skills • Critical and creative thinking
• Quantitative skills • Digital fluency and information literacy

Personal and Social Skills
• Personal effectiveness • Ethics and social responsibility
• Teamwork and collaboration

1 Anthony P. Carnevale, Tamara Jayasundera, and Artem Gulish, "America's Divided Recovery: College Haves and Have-Nots," Georgetown University Center on Education and the Workforce, 2016, 1.
2 Anthony P. Carnevale, Nicole Smith, and Jeff Strohl, "Recovery: Job Growth and Education Requirements Through 2020," Georgetown University Center on Education and the Workforce, 2013, 15.

Learn more about our AA Degrees at www.CollegeForAmerica.org

Building Blocks Of The Future

College for America degrees from Southern New Hampshire University are stackable, which means that the work you complete in an associate degree is your springboard to a bachelor's degree. If you choose, you can seamlessly graduate from an associate degree program and continue into a bachelor's degree program.

1 Associate of Arts
Healthcare Management

ASSOCIATES DEGREE

2 Bachelor of Arts
Healthcare Management

BACHELORS DEGREE

Specializations
Global Perspectives
Communications

Students in all College for America programs receive Southern New Hampshire University transcripts that show details on mastered competencies as well as their traditional course and credit equivalents.

Earning A Degree

The College for America curriculum is made up of real world projects which count toward skills-based "goals." An AA degree consists of 20 goals. Each goal aligns with a traditional degree course and qualifies for three college credits. The **Associate of Arts in Healthcare Management with a concentration in business** goals include:

Access Information - Develop arguments about ethical issues and on key economic, legal, and social considerations surrounding the use of information

Analyze Data - Apply important terms and concepts in macro-economics to analyze financial news and use basic concepts in statistics and probability to solve graphical and numerical problems

Apply Economic Theories - Apply fundamental concepts of micro-economics and perform financial calculations to analyze consumer decisions

Communicate with Cultural Competence - Realize the importance of cultural competence in interactions with patients and staff members

Create a Positive Patient Experience - Work as part of an interprofessional team to help ensure a positive patient experience

Decode Media - Use key concepts of mass communication to evaluate and critique mass media messages, such as advertisements, websites, and social media

Demonstrate Ethical Behavior and Regulatory Compliance - Focus on the multiple ethical legal and compliance issues that arise in a healthcare environment

Develop a Budget - Apply basic mathematical concepts and tools to different practical situations, including creating charts and graphs and making mathematically informed financial decisions

Discover the Human Body - Understand key principles that impact the structure, function, and regulation of human body systems and use mathematical concepts to solve problems in the healthcare workplace

Evaluate Popular Psychology - Examine popular psychology by applying scientific principles and utilizing psychosocial knowledge in real-world situations

Examine Ethical Perspectives - Understand important figures, traditions, and concepts in moral philosophy as well as the analysis, critique, and construction of ethical arguments

Experience Art - Analyze art history, artistic style, and composition and effectively present ideas using technology

Experiment with Psychology - Calculate and evaluate data, exploring scientific processes and conducting experiments in the field of psychology

Explore Writing - Analyze and write about literature from a variety of countries, cultures, and time periods

Interact Effectively in the Workplace - Focus on the role of human resource management in the workplace and developing active listening skills

Leverage Business Tools - Develop crucial business skills, including performing calculations in a spreadsheet, writing effective business communications, and developing solutions to business problems

Own Your Healthcare Career - Own your career by using social media responsibly and effectively and articulating career goals

Plan for Success - Build skills that are vital for effective learning, including reflecting on past learning experiences, giving and receiving feedback, and using the web to find authoritative information

Solve Problems in the Workplace - Generate original solutions to practical problems in the workplace and locate and use reliable information

Speak Healthcare Fluently - Focus on the healthcare "alphabet soup" (acronyms) and fundamentals of medical terminology